

# O PAPEL DO ANTITRUSTE NA ECONOMIA MOVIDA A DADOS: PASSADO, PRESENTE (E FUTURO?)

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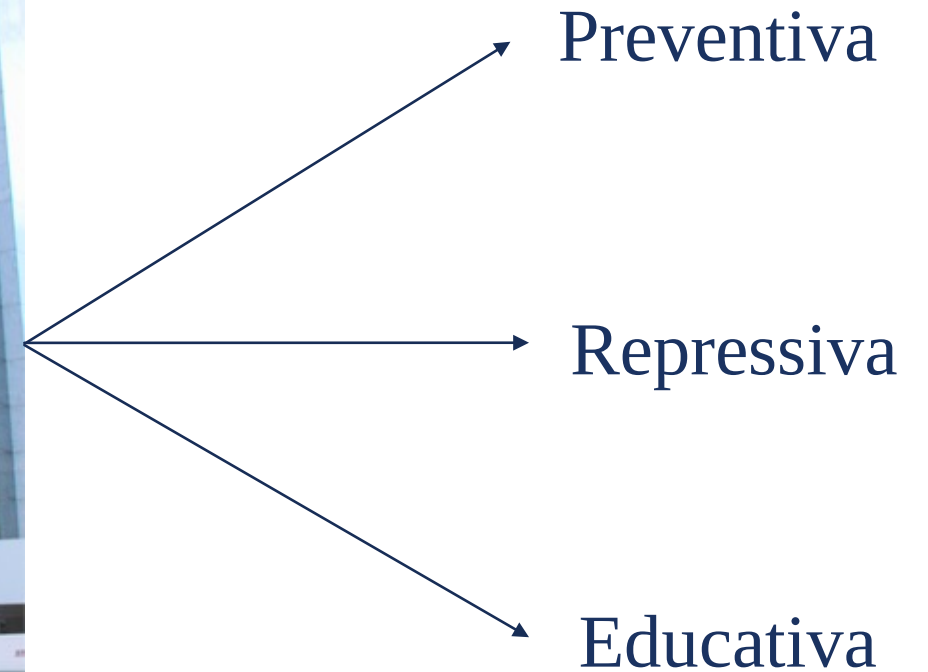




DISCLAIMER



# FUNÇÕES DO CADE



# O PAPEL DO DIREITO ANTITRUSTE NA ECONOMIA MOVIDA A DADOS

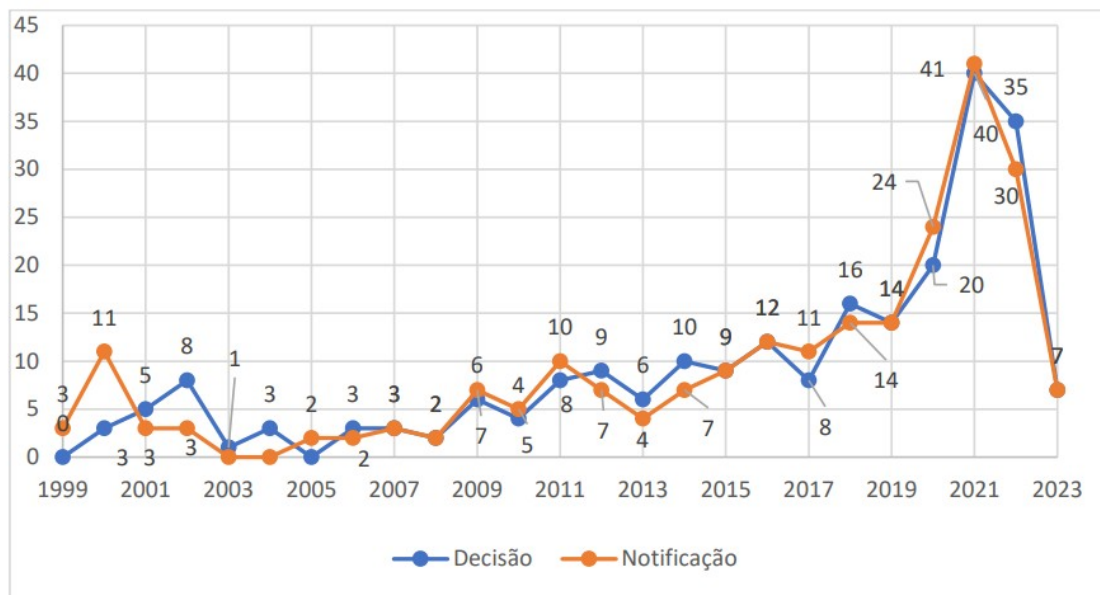


# EXPERIÊNCIA INTERNACIONAL

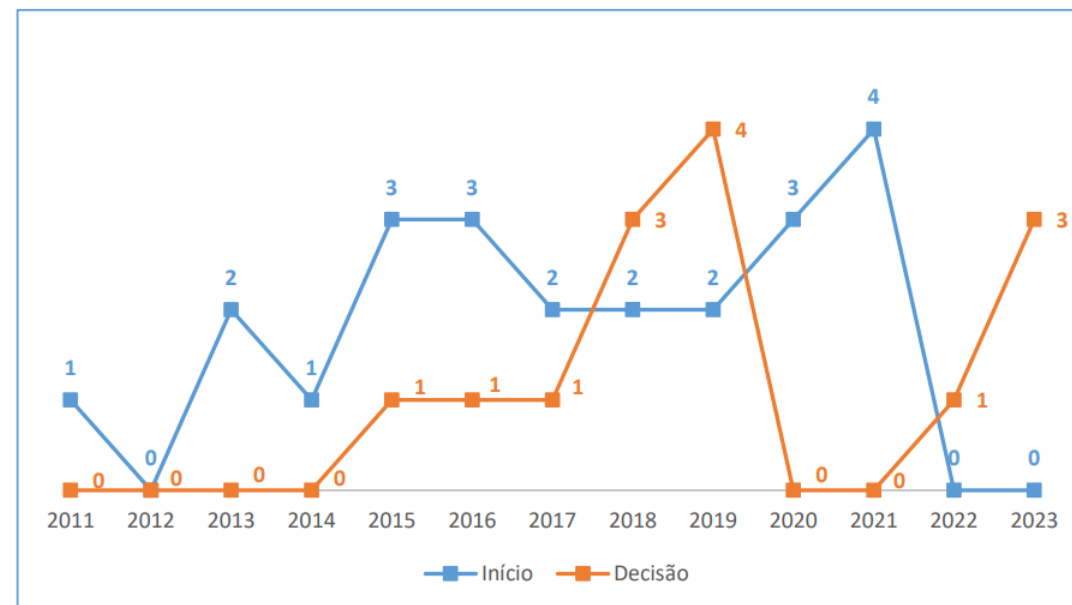
- EUA - FTC File 071-0170 (“Caso Google/DoubleClick”) vs New FTC/DOJ Merger Guidelines
- Alemanha - Bundeskartellamt Case B6-22/16 vs Corte Regional de Düsseldorf VI-Kart 1/19 (V) vs Suprema Corte KVR 69/19 vs ECJ C-252/21 (“Caso Facebook”)

# HISTÓRICO DE CASOS ENVOLVENDO MERCADOS DIGITAIS NO CADE

## Atos de Concentração



## Condutas Unilaterais



# CONVERGÊNCIAS E DIVERGÊNCIAS

The background features a complex, glowing network of blue lines and dots, resembling a data visualization or a complex system. The lines form a dense, interconnected web that tapers in the center, creating a sense of depth and movement. The dots are scattered throughout the network, some appearing as bright, glowing points of light. The overall color palette is a range of blues, from deep navy to bright, almost white highlights, giving it a futuristic and technological feel.

# CONSIDERAÇÕES FINAIS





OBRIGADO